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FOR IMMEDIATE RELEASE

Louisiana Children's Museum Debuts New Permanent Exhibit All About New Orleans

The only permanent exhibit about New Orleans architecture makes its home at the Louisiana Children's Museum

Interactive architecture exhibit, New Orleans - Proud to Call it Home[®], lets children explore the history and future of our distinctive City

New Orleans, LA, September 15, 2009 – On **Saturday, September 19**, the Louisiana Children's Museum (LCM) marks its 23rd anniversary with a sprawling, new, interactive exhibit that celebrates the City – from its stunning architectural traditions to its many professional building trades and even the emerging “green” construction techniques for which New Orleans is gaining acclaim. Grand opening and birthday celebration activities begin with a ribbon cutting for the new exhibit at 11:00 a.m. and continue until 3:00 p.m.

New Orleans – Proud to Call it Home[®]

Children get hands-on with city planning, architectural design and construction activity areas. The exhibit explores the history of New Orleans' architectural styles with a kid-sized Shotgun House, Creole Cottage and outdoor kitchen. An interactive timeline illuminates the people and events that contributed to New Orleans' unique development. Children role play as architects, using real tools, blueprints and a light table, and work as plumbers and electricians in an “Under Construction” house to learn about green building methods. Children also can ride Andrew Jackson's horse in a pint-sized Jackson Square!

“What a perfect time to welcome a new, permanent exhibit on New Orleans architectural heritage. As our City continues to focus on the important task of rebuilding, it's time for the children to engage in their own building – especially a greener version,” says Julia Bland, LCM Executive Director.

As one of the Museum's largest interactive spaces, the exhibit will incorporate 300 years of New Orleans history into 1,800-square-feet of fun.

Birthday Activities Abound...

The Museum celebrates 24 years as a vital resource for children and families with a festive second line and giant cake cutting at 2:00 p.m. Fetch! Birthday Science unlocks the secrets behind celebration with special chemistry-themed activity tables. Visitors learn why a birthday cake rises, how to make nitrogen ice cream and design a birthday card with color-changing paper.

About Louisiana Children's Museum



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Since 1986, the Louisiana Children's Museum has been New Orleans' most playful place for children and families to explore, experience and learn. The Museum features more than 30,000 square feet of hands-on fun, engaging exhibits and exciting programs – all designed for curious children of all ages. The Museum is located at 420 Julia Street in New Orleans' warehouse district. General admission is \$7.50 for adults and children one year of age and older. Museum members are admitted free.

¹Special thanks to Young Leadership Council

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