



## **Lizette M. Terral** **Capital Campaign Chair, Louisiana Children's Museum**

Lizette M. Terral, a native New Orleanian, has been an active business and civic leader in the community for over 29 years. After earning a B.S. in Management from Louisiana State University (1985) and an MBA from the University of New Orleans (1988), she started her career as a commercial banker advising corporate clients in New Orleans. In 1998 she joined Bank One and further expanded her efforts in the region. In November 2008, the firm, now J.P. Morgan Chase Bank, promoted her to the position of Market Executive for the New Orleans region.



Lizette has been very dedicated to enriching and improving our community. Lizette has also served for many years on the board of the Louisiana Children's Museum, having held the position of President for the two years following Hurricane Katrina. She is currently the chairman of the Louisiana Children's Museum's Early Learning Village capital campaign. She has taught for Junior Achievement, has volunteered for City and for Prevent Child Abuse Louisiana. She previously served as a board member for New Orleans Outreach. Lizette served for over ten years on the advisory board of the Salvation Army here in New Orleans and served as its Board Chairman. Under her leadership, the organization re-established most of its programming that was interrupted by Hurricane Katrina. In the business community, Lizette serves on the board of GNO, Inc. Having joined this board in 2000, she has chaired the Business Retention and Expansion, has co-chaired the Energy Sector, and served on the Executive Committee. She also serves on the board of the World Trade Center of New Orleans.

Lizette is a graduate of the New Orleans Regional Leadership Institute (2002) and the Leadership Louisiana class of 2010. She received the Power Generation (a/k/a 40 under 40) award from New Orleans City Business, was a 2009 Louisiana Heroine Nominee, Family Service Bureau's Outstanding Citizen in 2009, one of New Orleans City Business's Women of the Year finalists for 2009, 2010 and was chosen the Woman of the Year in 2013. Additionally she was recognized as a 2010 Young Leadership Council Role Model, in September 2011 was honored as one of St. Elizabeth's Guild 2011 Hall of Fame activists, and received the Association of Fundraising Professionals 2013 *Outstanding Volunteer Fundraiser award*.

She is married to David "Brett" Terral and has three children, Lauren (23), Megan (21) and David (19).